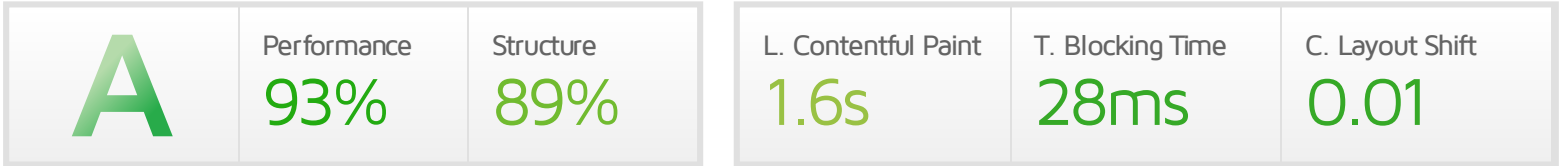




## Performance Report for: <http://traditionalautos.com/>

Report generated: Sat, Dec 16, 2023 12:54 PM -0800  
 Test Server Location: Vancouver, Canada  
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0



### Top Issues

IMPACT	AUDIT	
Med	Use explicit width and height on image elements <small>CLS</small>	16 images found
Med	Use a Content Delivery Network (CDN)	83 resources found
Med-Low	Avoid an excessive DOM size <small>TBT</small>	1,309 elements
Med-Low	Use HTTP/2 for all resources	Potential savings of 1.2s
Low	Serve static assets with an efficient cache policy	Potential savings of 83.9KB

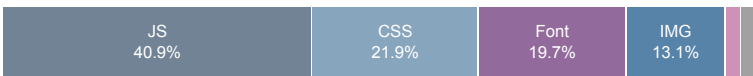
### Page Details



Total Page Size - 1.93MB



Total Page Requests - 137



■ HTML 
 ■ JS 
 ■ CSS 
 ■ IMG 
 ■ Video 
 ■ Font 
 ■ Other

#### How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

#### About GTmetrix

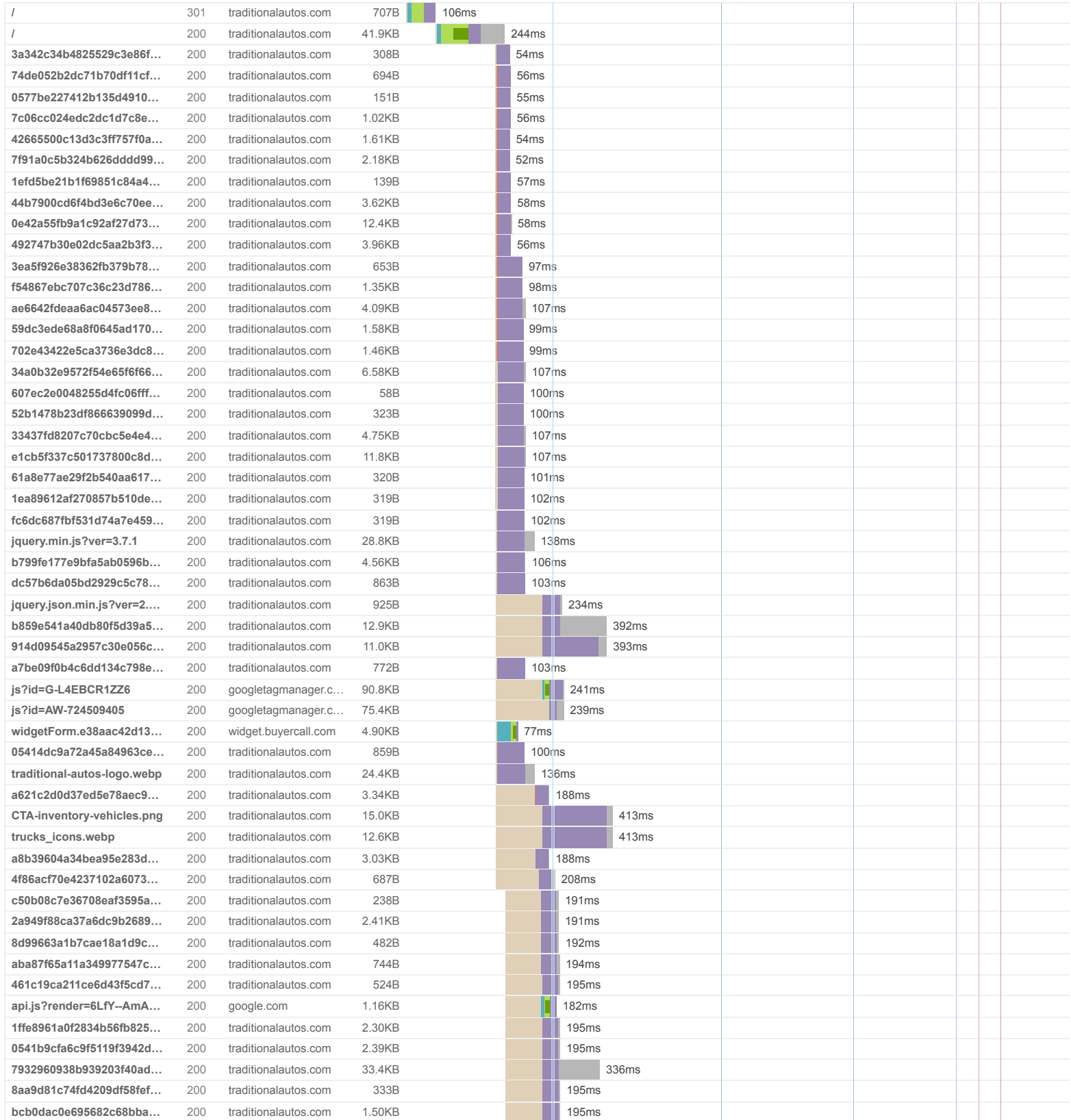
**CARBON60**  
THE MANAGED CLOUD COMPANY

GTmetrix is developed by the good folks at Carbon60, a Canadian hosting company with over 27 years experience in web technology.

<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

### Traditional Autos – Buy Here Pay Here In Dallas Texas



608d2127ec1a81f3fa3060...	200	traditionalautos.com	3.53KB		195ms					
077956e1c0f64bddc0b3e1...	200	traditionalautos.com	892B		195ms					
placeholders.jquery.min.j...	200	traditionalautos.com	1.64KB		379ms					
891fda40abf2dca73646be...	200	traditionalautos.com	5.98KB		379ms					
5c15f5fed680a08c1709f80...	200	traditionalautos.com	1.63KB		379ms					
ae100b081dd6885a9993b...	200	traditionalautos.com	524B		335ms					
6c59784345d956c2091ab...	200	traditionalautos.com	979B		335ms					
3d19eeaa76affbf3e03fa7a...	200	traditionalautos.com	2.29KB		335ms					
fa7f1bf1bc9c3fd6241582...	200	traditionalautos.com	1.08KB		352ms					
ed034e7bacc1b2d947789...	200	traditionalautos.com	6.75KB		378ms					
ln.js?ver=6.4.2	200	traditionalautos.com	4.08KB		379ms					
25c1ec0fb7474dbad7979b...	200	traditionalautos.com	1.69KB		352ms					
1d32af89e7ad5f56a297e0...	200	traditionalautos.com	2.46KB		352ms					
1d9de45b4f6b2065ee827c...	200	traditionalautos.com	2.07KB		378ms					
e7f4c2f8ee86ce5ac5da51...	200	traditionalautos.com	16.0KB		358ms					
8fe5ba3d8b504c363fdb7b...	200	traditionalautos.com	6.37KB		358ms					
952d4d09b170d81179c55...	200	traditionalautos.com	2.83KB		358ms					
f55b7ccc014294bbb3d881...	200	traditionalautos.com	6.67KB		358ms					
9869aad0bc24e4df669ef6...	200	traditionalautos.com	11.6KB		380ms					
30c84fbc0964cdc19ec46...	200	traditionalautos.com	8.60KB		380ms					
ce8e19b9bb56d599b594c...	200	traditionalautos.com	1.46KB		378ms					
gtm.js?id=GTM-TNMLS6D	200	googletagmanager.c...	45.7KB		89ms					
gtm.js?id=GTM-MK865WCR	200	googletagmanager.c...	78.2KB		91ms					
Lato-Regular.ttf	200	traditionalautos.com	33.4KB		108ms					
fa-solid-900.woff2	200	traditionalautos.com	76.4KB		134ms					
Lato-Bold.ttf	200	traditionalautos.com	32.7KB		147ms					
fa-brands-400.woff2	200	traditionalautos.com	75.0KB		197ms					
Lato-Black.ttf	200	traditionalautos.com	32.1KB		142ms					
eicons.woff2?5.25.0	200	traditionalautos.com	93.1KB		144ms					
Lato-Light.ttf	200	traditionalautos.com	33.6KB		145ms					
suv_icons.webp	200	traditionalautos.com	12.0KB		147ms					
sedan_icons.webp	200	traditionalautos.com	12.3KB		147ms					
show-all-button.webp	200	traditionalautos.com	14.8KB		146ms					
recaptcha_en.js	200	gstatic.com	201KB		95ms					
fa-regular-400.woff2	200	traditionalautos.com	13.0KB		176ms					
a11y.woff2	200	traditionalautos.com	826B		176ms					
fbevents.js	200	connect.facebook.net	53.0KB		398ms					
724509405?random=1702...	200	googleads.g.doublec...	1.27KB		71ms					
js?id=G-DXYV5856EJ&l=...	200	googletagmanager.c...	90.9KB		44ms					
POST admin-ajax.php	200	traditionalautos.com	383B		918ms					
wp-emoji-release.min.js?...	200	traditionalautos.com	4.57KB		47ms					
Lato-Regular.ttf	200	traditionalautos.com	0		0ms					
Lato-Bold.ttf	200	traditionalautos.com	0		0ms					
Lato-Black.ttf	200	traditionalautos.com	0		0ms					
Lato-Light.ttf	200	traditionalautos.com	0		0ms					
Lato-Regular.ttf	200	traditionalautos.com	0		0ms					
Lato-Bold.ttf	200	traditionalautos.com	0		0ms					
Lato-Black.ttf	200	traditionalautos.com	0		0ms					
Lato-Light.ttf	200	traditionalautos.com	0		0ms					
anchor?ar=1&k=6LfY--Am...	200	google.com	25.3KB		74ms					
724509405?random=1702...	200	google.com	42B		19ms					
724509405?random=1702...	200	google.ca	42B		59ms					
724509405?random=1702...	200	googleads.g.doublec...	1.32KB		41ms					
Lato-Regular.ttf	200	traditionalautos.com	0		0ms					
Lato-Bold.ttf	200	traditionalautos.com	0		0ms					
Lato-Black.ttf	200	traditionalautos.com	0		0ms					
Lato-Light.ttf	200	traditionalautos.com	0		0ms					
Lato-Regular.ttf	200	traditionalautos.com	0		0ms					
Lato-Bold.ttf	200	traditionalautos.com	0		0ms					
Lato-Black.ttf	200	traditionalautos.com	0		0ms					
Lato-Light.ttf	200	traditionalautos.com	0		0ms					
nav-menu.d43af66e5000f...	200	traditionalautos.com	1.59KB		54ms					

text-editor.2c35aafbe5bf0...	200	traditionalautos.com	698B			61ms			
carousel.9b02b45d7826c1...	200	traditionalautos.com	1.61KB			59ms			
accordion.8799675460c73...	200	traditionalautos.com	1.31KB			56ms			
styles_ltr.css	200	gstatic.com	24.0KB			54ms			
recaptcha_en.js	200	gstatic.com	201KB			74ms			
Header-13-scaled.webp	200	traditionalautos.com	169KB			70ms			
2b50.svg	200	s.w.org	652B			58ms			
1f44d.svg	200	s.w.org	983B			58ms			
1f4af.svg	200	s.w.org	1.09KB			57ms			
1f31f.svg	200	s.w.org	0.98KB			57ms			
1f91d.svg	200	s.w.org	1.37KB			57ms			
724509405?random=1702...	200	google.com	64B			28ms			
724509405?random=1702...	200	google.ca	42B			26ms			
1100546251335965?v=2.9....	200	connect.facebook.net	34.6KB			152ms			
SHUKeiphQuZqXyLzDNA...	200	google.com	6.69KB			23ms			
swiper.min.js?ver=8.4.5	200	traditionalautos.com	36.9KB			49ms			
logo_48.png	200	gstatic.com	2.18KB			21ms			
KFOmCnqEu92Fr1Mu4mx...	200	fonts.gstatic.com	15.0KB			127ms			
KFOICnqEu92Fr1MmEU9f...	200	fonts.gstatic.com	15.2KB			145ms			
webworker.js?hl=en&v=u-...	200	google.com	135B			25ms			
tr?id=1100546251335965...	200	facebook.com	185B			247ms			
t-150x150.png	200	traditionalautos.com	374B			46ms			
<b>137 Requests</b>	<b>1.93MB</b>	<b>(6.51MB Uncompressed)</b>	<b>Fully Loaded 2.1s</b>	<b>(Onload 2s)</b>					



### Performance Metrics

<p><b>First Contentful Paint</b></p> <p>How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.</p>	<p>Good - Nothing to do here</p> <p><b>517ms</b></p>
<p><b>Speed Index</b></p> <p>How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.</p>	<p>OK, but consider improvement</p> <p><b>1.4s</b></p>
<p><b>Largest Contentful Paint</b></p> <p>How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.</p>	<p>OK, but consider improvement</p> <p><b>1.6s</b></p>
<p><b>Time to Interactive</b></p> <p>How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.</p>	<p>Good - Nothing to do here</p> <p><b>1.9s</b></p>
<p><b>Total Blocking Time</b></p> <p>How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.</p>	<p>Good - Nothing to do here</p> <p><b>28ms</b></p>
<p><b>Cumulative Layout Shift</b></p> <p>How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.</p>	<p>Good - Nothing to do here</p> <p><b>0.01</b></p>

### Browser Timings

Redirect	106ms	Connect	114ms	Backend	44ms
TTFB	264ms	First Paint	517ms	DOM Int.	1.1s
DOM Loaded	1.1s	Onload	2.0s	Fully Loaded	2.1s

IMPACT	AUDIT	
Med	<b>Use explicit width and height on image elements</b> <span>CLS</span>	16 images found
Med	<b>Use a Content Delivery Network (CDN)</b>	83 resources found
Med-Low	<b>Avoid an excessive DOM size</b> <span>TBT</span>	1,309 elements
Med-Low	<b>Use HTTP/2 for all resources</b>	Potential savings of 1.2s
Low	<b>Serve static assets with an efficient cache policy</b>	Potential savings of 83.9KB
Low	<b>Reduce unused JavaScript</b> <span>LCP</span>	Potential savings of 409KB
Low	<b>Preconnect to required origins</b> <span>FCP</span> <span>LCP</span>	Potential savings of 153ms
Low	<b>Avoid enormous network payloads</b> <span>LCP</span>	Total size was 1.94MB
Low	<b>Avoid long main-thread tasks</b> <span>TBT</span>	6 long tasks found
Low	<b>Reduce JavaScript execution time</b> <span>TBT</span>	550ms spent executing JavaScript
Low	<b>Properly size images</b>	Potential savings of 71.3KB
Low	<b>Avoid multiple page redirects</b> <span>FCP</span> <span>LCP</span>	Potential savings of 105ms
Low	<b>Reduce unused CSS</b> <span>FCP</span> <span>LCP</span>	Potential savings of 23.1KB
Low	<b>Avoid non-composited animations</b> <span>CLS</span>	1 animated element found
Low	<b>Avoid chaining critical requests</b> <span>FCP</span> <span>LCP</span>	79 chains found
N/A	<b>Largest Contentful Paint element</b> <span>LCP</span>	1,580 ms
N/A	<b>Eliminate render-blocking resources</b> <span>FCP</span> <span>LCP</span>	Potential savings of 8ms
N/A	<b>Reduce initial server response time</b> <span>FCP</span> <span>LCP</span>	Root document took 44ms
N/A	<b>Avoid serving legacy JavaScript to modern browsers</b> <span>TBT</span>	Potential savings of 21.2KB
N/A	<b>Avoid large layout shifts</b> <span>CLS</span>	5 elements found
N/A	<b>Minimize main-thread work</b> <span>TBT</span>	Main-thread busy for 1.6s
N/A	<b>User Timing marks and measures</b>	4 user timings
N/A	<b>Reduce the impact of third-party code</b> <span>TBT</span>	Total size was 0.96MB